## **EAST Search History**

| Ref<br># | Hits | Search Query  | DBs   | Default<br>Operator | Plurals | Time Stamp       |
|----------|------|---|---|---------------------|---------|------------------|
| S76      | 2    | ("6317722").PN.   | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR                  | OFF     | 2007/06/09 08:35 |
| S77      | 28   | 705/26,27.ccls. and catalog\$ same (display\$3 or show\$3) same (related or similar) with (product\$1 or attribut\$2) and (@ad<"20000829")  | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2007/06/09 08:48 |
| S78      | 2    | S77 and (creat\$3 or generat\$3) with (categor\$3 or group\$3 or classif\$8) with (attribut\$3 or propert\$3)   | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2007/06/09 08:47 |
| S79      | 0    | S77 and (creat\$3 or generat\$3) with (categor\$3 or group\$3 or classif\$8) with (attribut\$3 or propert\$3) and (weight\$3 or scor\$3 or rank\$3) with (lik\$3 or dislik\$3)  | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2007/06/09 08:48 |
| S80      | 13   | 707/3,10,104.1.ccls. and catalog\$ same (display\$3 or show\$3) same (related or similar) with (product\$1 or attribut\$2) and (@ad<"20000829")   | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2007/06/09 08:48 |
| S81      | 0    | S80 and (creat\$3 or generat\$3) with (categor\$3 or group\$3 or classif\$8) with (attribut\$3 or propert\$3) and (weight\$3 or scor\$3 or rank\$3) with (lik\$3 or dislik\$3)  | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2007/06/09 08:48 |
| 582      | 1    | S80 and (creat\$3 or generat\$3) with (categor\$3 or group\$3 or classif\$8) with (attribut\$3 or propert\$3) and (weight\$3 or scor\$3 or rank\$3) and (lik\$3 or dislik\$3) with (categor\$3 or group\$3 or classif\$8) | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2007/06/09 08:49 |
| S83      | 643  | (e-commerce or virtual near store\$1 or electronic near catalog\$1) and (display\$3 or show\$3) with related with (product\$1 or good\$1 or merchandise\$1)   | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR                  | ON      | 2007/06/09 08:52 |
| S84      | 582  | S83 and (rank\$3 or scor\$3 or like\$1 or dislike\$1)   | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR                  | OFF     | 2007/06/09 08:53 |

6/10/07 7:26:29 PM Page 1

# **EAST Search History**

| S85 | 138 | S84 and (creat\$3 or generat\$3 with categor\$3) same (attribut\$3 or propert\$3) and (ad<"20000829") | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OŖ | ON | 2007/06/09 08:55 |
|-----|-----|---|---|----|----|------------------|
| S86 | 53  | S85 and (unrelat\$3 or other) with (product\$1 or good\$1 or merchadis\$3)                            | US-PGPUB;<br>USPAT;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2007/06/09 08:56 |

6/10/07 7:26:29 PM C:\Documents and Settings\LWong2\My Documents\EAST\Workspaces\09650362.wsp

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09/650,362

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virtual shopping, categories, (score or rank), d Search



**Advanced Search** 

Try uppercase "OR" to search for either of two terms. [details]

Web Results 1 - 10 of about 69,700 for virtual shopping, categories, (score or rank), display unrelated produ

(PDF) Impact of website information design factors on consumer ratings ...

File Format: PDF/Adobe Acrobat

is calculated by combining the four category scores, and. an overall ranking is produced.

..... virtual shopping. Journal of the Academy of Marketing ...

taylorandfrancis.metapress.com/index/3HVDVKBVQDHVAKW6.pdf - Similar pages

Stephan Spencer's Scatterings

I may only be interested in one particular product category and not your entire online ..... But also include unrelated products, like: "What's hot", ...

www.stephanspencer.com/archives/category/ecommerce/feed/ - 95k -

Cached - Similar pages

System and method for providing on-line user-assisted Web-based ...

A system according to claim 2, wherein a numerical score is assigned to the .... to a virtual shopping cart, email addresses, and other helpful information. ...

www.freepatentsonline.com/20050216335.html - 55k - Cached - Similar pages

Systems and methods to facilitate selling of products and services ...

The matching score is based on the relative ranking of each SA within the .... The SA can search for products or browse through categories of products. ... www.freepatentsonline.com/20030154120.html - 83k - Cached - Similar pages

[ More results from www.freepatentsonline.com ]

Systems Requirements (Skeletal Overview of PES)

Typical Shopping Cart features; Product Rating by buyer (e.g. ebay); Display relevant product links on relevant pages and search results. ...

www.pureenergysystems.com/about/database/outline.htm - 88k - Cached - Similar pages

Bizresearch - Search Marketing Blog » 2007 » April

Joshua Stylman gave a brief overview of the progression of the Google Quality score beginning with 2002 and the Google Ad Rank Model which began the CPC x ... www.bizresearch.com/searchmarketingblog/?m=200704 - 48k - Cached - Similar pages

[PDF] "Quality Uncertainty And Adverse Selection In Sponsored Search ...

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likely to exacerbate the uncertainties involved in shopping for various product categories.

2.1. A framework for product categories ...

www.netinst.org/Siva.pdf - Similar pages

The Connectivity Sonar: Amitay et al.: JoDI

However, the precision attained on some categories, such as virtual .... belonging to unrelated entities that are hosted, by chance, by the same service. ...

jodi.tamu.edu/Articles/v04/i03/Lempel/?printable=1 - 68k - Cached - Similar pages

[PDF] Better Search Engines for Law

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Table 2. Summary Table for Known Item Retrieval. Ranking Categories. \*. Total. Engine.

Cat. 1. Cat. 2. Cat. 3. Cat. 4. Cat. 5. Cat. 6. Score ...

www.aallnet.org/products/pub\_llj\_v92n04/2000-36.pdf - Similar pages

[PDF] The Connectivity Sonar: Detecting Site Functionality by Structural ...

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http://www.google.com/search?hl=en&rls=GGLD%2CGGLD%3A2004-30%2CGGLD%3A...

6/10/07

virtual shopping, categories, (score or rank), display unrelated product - Google Search

Some of our 8 designated categories, such as virtual host- ..... Rank scores on the Web. Large scale connectivity properties of the Web were mined ... einat.webir.org/Hypertext\_2003\_p38-amitay.pdf - Similar pages

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virtual shopping, categories, (score ( Search)

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virtual shopping, categories, weight, display ur

Search

Advanced Search Preferences

Web Results 1 - 10 of about 116,000 for virtual shopping, categories, weight, display unrelated product. (0."

Computer apparatus and methods supporting different categories of ... Available products together with their prices in points are organized as lists of items, or can be provided as a virtual shopping mall as known in the art. ... www.patentstorm.us/patents/5907831-description.html - 96k - Cached - Similar pages

грьг Vicarious experience in retail e-commerce: An inductive taxonomy ...

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virtual product is therefore conceptually similar to purchase of a ...... strength and weight categories has been inferred from past research, but the ... www.springerlink.com/index/W134J5467578W163.pdf - Similar pages

#### KoolCat v1.23 Documentation

When the product is later added to a customer's shopping basket, the product's weight will be used to calculate shipping charges. Product Category ... www.auburn.edu/~publish/kcmanual.html - 126k - Cached - Similar pages

[poc] Icons and Avatars: Cyber-Models and Hyper-Mediated Visual Persuasion

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For products that are attractiveness-unrelated products the need for ... In attractivenessrelated product categories such as cosmetics the "beauty sells" ... yaffecenter.org/.../aa76b7de9c533d088525685d004f192e/ 3319d103843f2c8a852568ff0059aae9/\$FILE/Quiltydr.doc - Similar pages

Decision Support Systems: Managing electronic commerce retail ... First, the responses to the channel, customer, product and shopping occasion can be used to understand how many distinct segments exist in each category. ... linkinghub.elsevier.com/retrieve/pii/S0167923605001107 - Similar pages

JoAnn Peck and Terry L. Childers, Individual Differences in Touch 1990) was positively related to autotelic NFT and unrelated to ...... The Future of Virtual Shopping," Academy of Marketing Science, 25 (4), 352 – 360. ... www.journals.uchicago.edu/cgi-bin/resolve?id=doi:10.1086/378619 - Similar pages

#### section 3: Preparing for the P3P Implementation

Directive, implementation of P3P can serve as a show and tell to display that ..... keep track of which items you have placed in your virtual shopping cart. ... www.p3ptoolbox.org/guide/section3.shtml - 53k - Cached - Similar pages

#### [PDF] Shopping Cart Abandonment at Retail Websites - A Multi-Stage Model ...

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information processing strategies to choose among categories of products and also ..... Since we focus on virtual shopping cart abandonment, the first ...

sloan.ucr.edu/blog/uploads/papers/Shopping%20Cart%20Abandonment%20at%20Retail% 20Websites%20-%20A%20Multi-... - Similar pages

#### Game Tycoon » Distribution

Unrelated news of interest: someone's selling real products (PC hardware) for virtual bucks in Second Life, and E3 appears to be forbidding scantily-clad ... www.edery.org/category/distribution/ - 42k - Cached - Similar pages

### [PDF] Small Business: Discover the Secrets of Selling Your **Products** on eBay

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Do not try to gain more exposure by placing your products in unrelated categories. EBay

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